

Student Voices - Data Privacy Policy

This privacy policy explains how The Day's Student Voices/Global Young Journalist Awards collects, uses, and stores personal data submitted for our student writing competition, in compliance with the General Data Protection Regulation (GDPR).

1. Introduction

The Day is committed to protecting the privacy and personal data of all participants in our writing competition, especially children. This policy outlines our practices regarding data collection, processing, and retention.

2. What Data We Collect

We collect the following personal data from participants:

- **Child's Name:** For identification and competition management.
- **Child's School:** To verify eligibility and for competition management.
- **Teacher/Parent/Guardian Contact Information:** (e.g., email address) for communication regarding the competition.

We also collect the competition entry itself, which may contain non-identifiable creative content.

3. How We Use Your Data

The personal data collected is used solely for the following purposes:

- **Competition Administration:** To manage entries, communicate with participants/guardians, judge submissions, and award prizes.
- **Verification:** To confirm eligibility and authenticity of entries.

We will NOT use any personal data, particularly that of the child, for marketing purposes.

4. Data Retention

We adhere to strict data retention periods:

- **Personal Data (Child's Name, School, Contact Information if provided, Parent/Guardian Contact Information):** This data will be stored for a period of **one (1)**

year from the competition closing date. This period allows us to complete the judging process, announce winners, distribute prizes, and handle any related queries or appeals.

- **Deletion of Personal Data:** After the one-year retention period following the closing date of the GYJA competition, all personal data will be securely and permanently deleted from our systems.
- **Non-Identifiable Data:** The competition entries themselves, once stripped of all personal identifiers (such as the child's name or school), may be retained indefinitely for archival, analytical, or statistical purposes. This non-identifiable data cannot be linked back to any individual.

5. Publication of Data (Optional Consent)

We may wish to publish the winning and highly commended competition entries on The Day's website. This publication may include:

- The child's first name
- The child's surname
- The child's school name
- The competition entry itself

This will only occur if the parent or legal guardian (for under 16s) or student (16 and over) provides explicit, informed consent during the submission process. If consent is not given, the entry may still be published but will be completely anonymised, with no personal identifiers.

6. Data Security

We implement appropriate technical and organisational measures to protect the personal data we hold from unauthorised access, alteration, disclosure, or destruction. Our security measures include access controls and regular security audits.

7. Your Rights

Under GDPR, you have the following rights regarding your personal data:

- **Right to Access:** You can request a copy of the personal data we hold about you.
- **Right to Rectification:** You can request that we correct any inaccurate or incomplete personal data.
- **Right to Erasure (Right to be Forgotten):** You can request that we delete your personal data, subject to certain legal obligations.
- **Right to Restrict Processing:** You can request that we limit the way we use your personal data.
- **Right to Object:** You can object to our processing of your personal data in certain circumstances.

- **Right to Data Portability:** You can request to receive your personal data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us using the details provided below.

8. Contact Us

If you have any questions about this privacy policy or our data practices, please contact us at:

studentvoices@theday.co.uk

theday.co.uk

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